

WILL MAKE YOURGLIENTS LOOK B GGER

- Sebastian Adam Senior Creative Professional

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Hi there

l am Sebastian.

I am I.60 m of digital competence.

For more than 10 years in the creative industries I helped make highly recognized agencies' clients look bigger.

So, here's a glimpse of my work so far. Please enjoy.

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Look bigger! Λ 11 1.60 M

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argonauten G2

- **66** Coca-Cola
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Thank you

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Your Clients

The House Agency

Moved to Switzerland in 2012 and helped the company to grow from a small startup with just a handful of people to a full service agency with some 20+ employees.

> Responsibilities: Idea generation, concept development, responsive and mobile design, interactive prototypes.

Clients: SKODA, UBS, Swisscom, IMG, CSS, Coca-Cola and many more smaller clients. = SAURER MARK ARICN 李麗 WILLKOMMEN IM SAURERPARK ARBON Haus am See -. all been EIN WEITERER MEILENSTER

Senior Art Director / Head of UX. 08/2012 - dato.





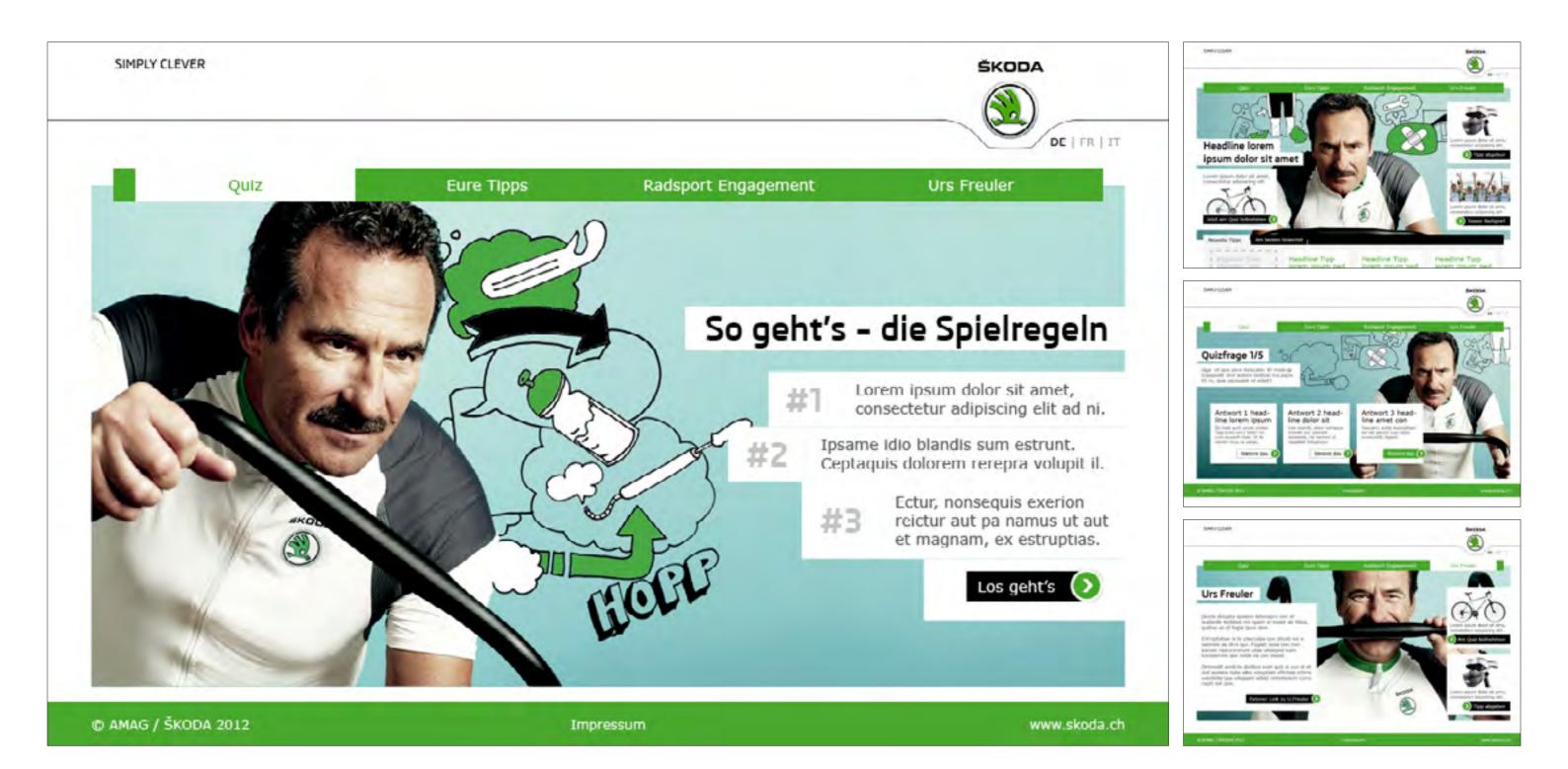
Task: Build a website for a startup with little to no content given. Solution: Create a parallax experience that enables users to explore the page bit for bit.

My role: Idea, Concept, Initial design, Project lead.

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Create something.

Literally out of nothing.



A famous cyclist.

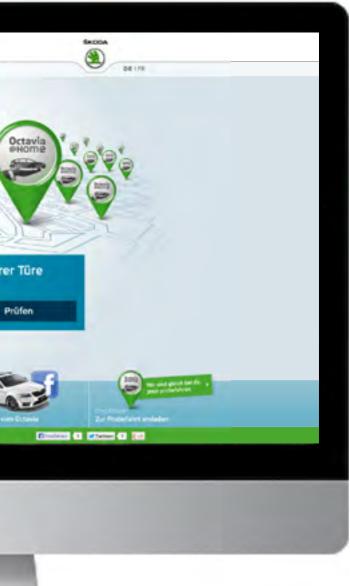
Without his bike.

Swiss local hero Urs Freuler had so much fun being the testimonial for SKODA's cycling website.

My role: Concept, Art direction.

PORTFOLIO Sebastian Adam 10







One of two people who test drive a SKODA Octavia actually buy one. To increase sales, we created an integrated campaign that litarally brings the test drive to the

My role: Process Modelling, Concept, Prototyping, Interaction, Animation.

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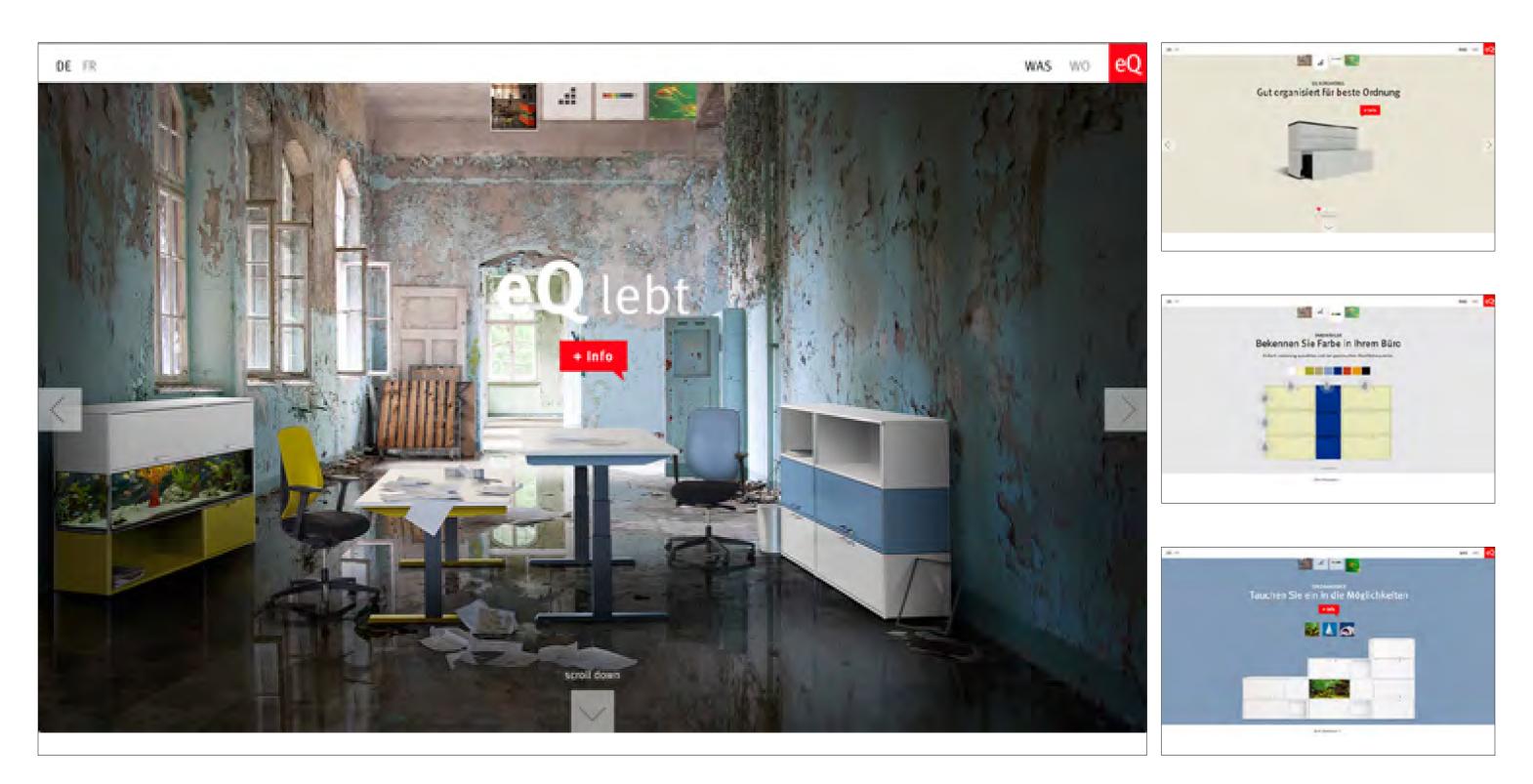
A shiny new stage.

For the most prestigious Swiss hockey trophy.

Relaunch of Spengler Cup website for desktop and mobile devices.

My role: Art direction.





eQ lives.

Even if everthing else fades.

Explore embru's eQ line of office furniture with this fully responsive microsite: browse the different models, change surfaces and colors – and discover surprising custom options.

My role: Base oncept, interactive prototypes.















Swissness? Think of Coke.

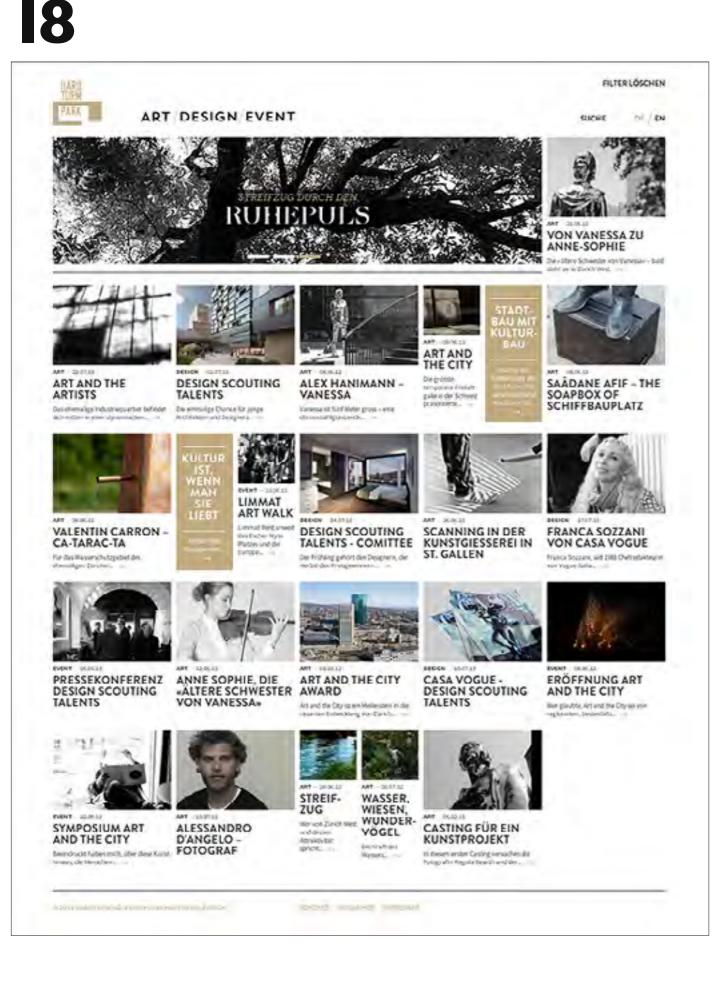
A simple factsheet tranformed into an interactive experience. Using parallax scrolling effects this microsite tells the Swiss chapter of the Coca-Cola story.

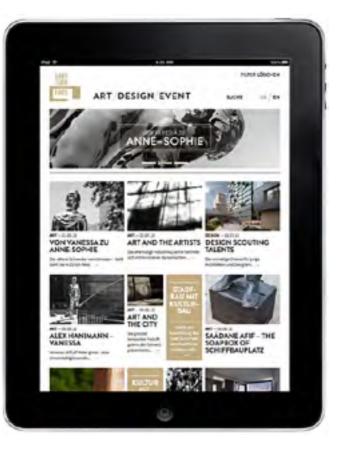
My role: Concept, Storyboard, Design, Supervision.











Big art. In bits and pieces.

i bits and pieces.

Real estate company Halter has a liking for art and design. We built them a fully resposive, multi-device platform with grid and filter navigation.

My role: Concept, Supervision.





FUTURA IN SCHLIEREN

Das Wohnkonzept FUTURA, ein Projekt von Ecofasbourge@, stellt ein neues Gleichgewicht zwischen individuellen Ausprüchen und gezellschaftlichen Erfordernissen her. Ökslogische Aspräte sawie visle innewztive Dianstleistungen im Bereich der Mobilität und des sozialen Zusammenbebens bieten einzigartige und zukunftsweisende Wohn- und Lebensqualität.

FUTURA in Schlieren ist die erste Ecofaubourgs@-Überbauung in der Schweir und bereits in Entstehung. Ateliers, 2.5-, 3.5-, 4.5- und 5.5-Zimmerwohnungen für Jung und Alt, Familien, Paare und Singles.

Mehr zum Konzept Ecofenbourge@ auf www.ecofenbourgs.com



Hochwertig, nach den weitreichenden Vorgaben des Minargie P. Eco-Standardt: 98 Wohneinheiten von 44 m² bis 157 m³ in vielen verschärdenen Grundrissen, mehr -

6 Haber AG. Dirich



Natur pur gleich vor der Tür: Do Familiengärten im Innechof, um Sp Blamen, Fröchtn und Gemüss für den Eigenbedarf zu pflanzen. Of Eigener Bioladen mit Produkten eff eus regionalem Anbea. mehr > Mo



Total mobil und Vernunft im Spiel. ÖV vor dem Haus, Car- und E. Bike-Sharing Station in der Oberbauung sorgen für eine effiziente und rukunftsgerichtete Mobilitik. mehr =

Gemeinschaftaräume und eigene Kindergrippe. Deffpankte: Bar, Park, Garten, Waschktiche. Gistevohnung für Besucher. Hauseigener und kostenkoser Berater für alle Dewohner. mehr =

IMPRESSUN DISCLAMER.







Ecologically.

Into the Futura.

Real estate marketing website for the Ecofaubourgs Futura project in Schlieren.

My role: Art direction, Supervision **PORTFOLIO** Sebastian Adam

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Clean cosmetics. Deserve a clean presentation.

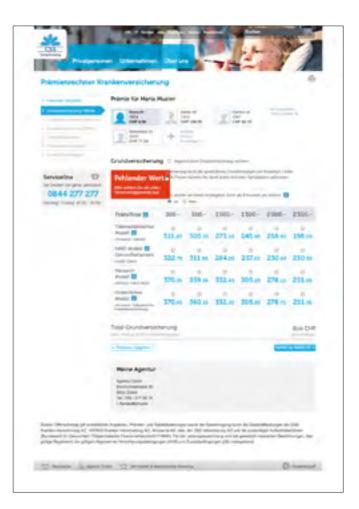
Even for very limited budgets like in this case, fully responsive solutions are possible.

My role: Concept, Creative supervision.

BIOKOSMA	=
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E	BERATUNGSTAGE Hier Gutschein downloaden
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	GESICHTSPFLEGE Basic, Sensitive, Active, Young & Clear,
	KÖRPERPFLEGE Douche & Body, Massage Oil, Deo Spray,



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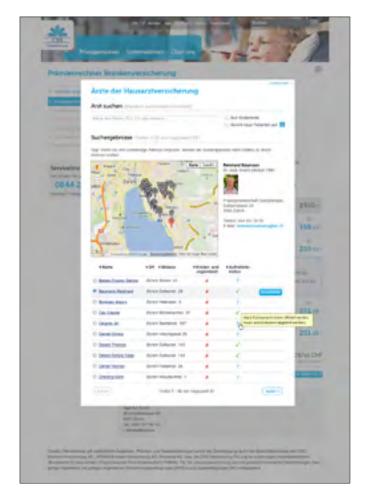


A complex and boring task.

Now a bit more easy.

Process and performance optimization for online insurance forms.

My role: Concept, Creative supervision.





Saint Elmo's

Head of Design. 01/2010 - 07/2012.

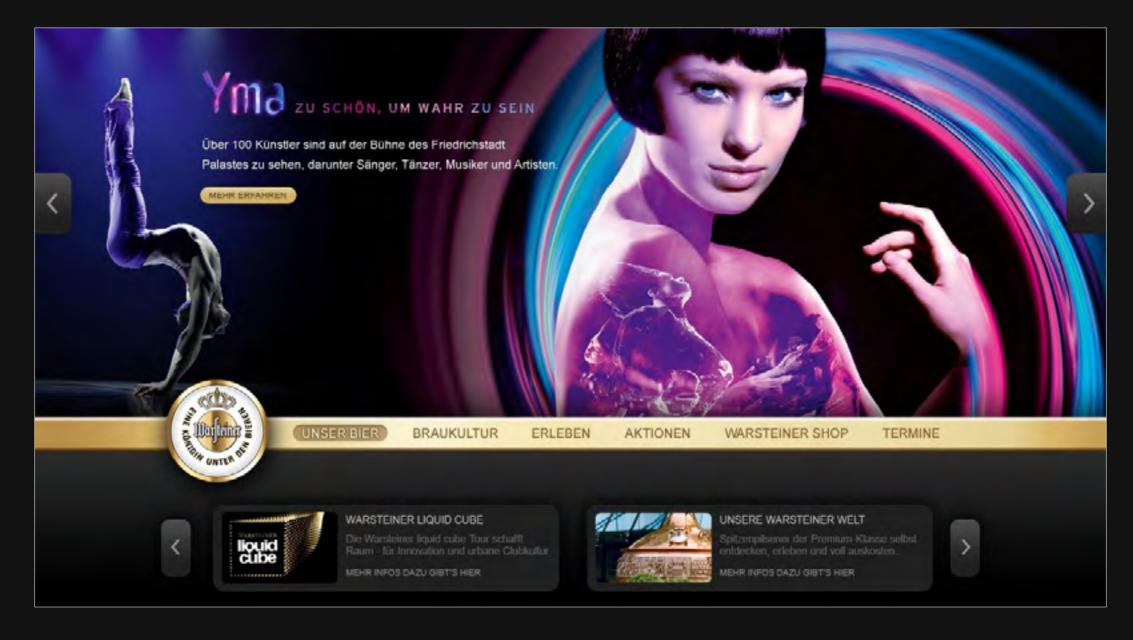
Worked all the way up from Art Director to Head of Design within just 11/2 years. Supervising the creative department – a team of 7+ people. Responsible for recruiting and training. Directly reporting to Managing Director.



I'm in charge of Warsteiner – the agencies' primary account – and everything that affects the creative department.

First ideas and designs, concepts and first proofs, motion design and Flash development, supervision and giving direction.







Clear the stage.

For Premium Verum and its siblings.

The perfect stage to showcase the most premium German beer. Stunning animated Flash teasers, interactive 3D product experiences, award winning editorial video content.

My role: Creative and art direction, ideas and concepts, Screen and motion design, Flash animation and programming.

PORTFOLIO Sebastian Adam

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No Flash. No Warsteiner?

Not anymore.

The Warsteiner experience. Opened to the mobile community.

My role: First designs, Supervision.

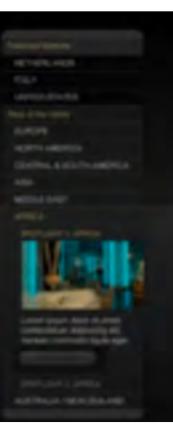




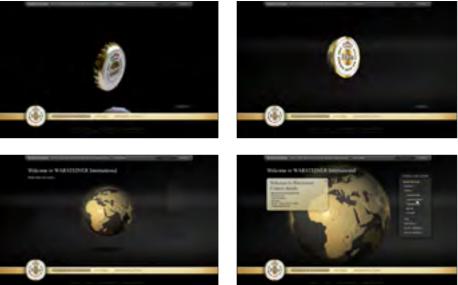


WARSTEINER Spotlights













Spreading the word. Worldwide.

Taking care of Warsteiner's international markets: the Netherlands, Italy, UK, the United States. And the rest of the world, too.

My role: Creative direction, screen and motion design, Flash programming.



Win an AMG powered Mercedes Benz. On Facebook. No kidding.

Extension of Warsteiner's most recent consumer promotion on Facebook. Play a memory game and get the chance to win an AMG powered Mercedes Benz. Invite friends and get even more chances.

My role: Creative concept. Creative direction.



PORTFOLIO Sebastian Adam



Thank you. To our loyal fans on Facebook.

Warsteiner gives back with this simple couponing app. Just login via Facebook-Connect and show your phone to the guys at the bar.

My role: Creative concept, design.















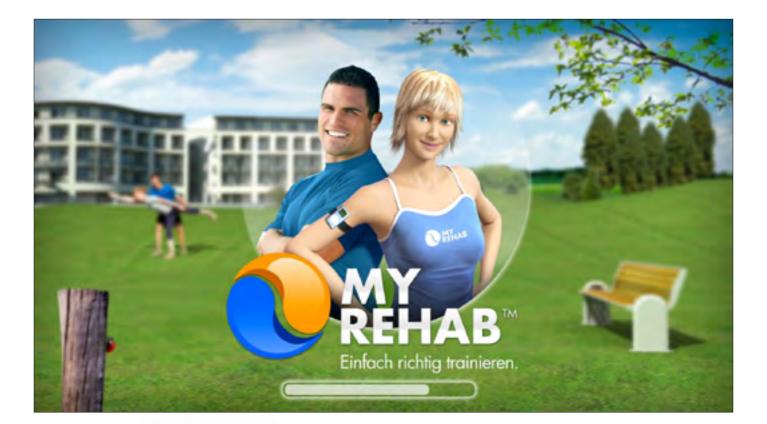


Professional eye training for those whose eyes get too dry from daily business in computerized offices.

My role: Concept, First design, Creative direction.

One small app for you.

One giant improvement for your eyes.

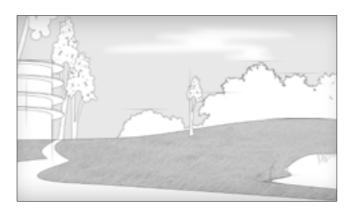


Get well soon. Your rehab center at home.

In collaboration with Fraunhofer FIRST the Xbox Kinect module got a curative purpose. Choose between real life video therapists or 3D avatars and continue your rehab training at home. Reha-Mobil – the outdoor follow-up – is just about to get off the starting block.

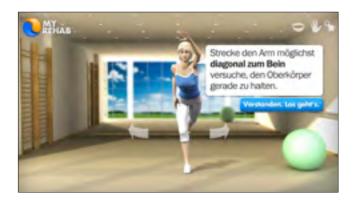
My role: Concept, UI design, Conduction of motion capture and green screen shooting, Project and account managment, .







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+ Hankandahnung 10-	Diese Übung stärkt
🛧 Armitein Stecker 5	den unteren Rücker
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+ Sellspringen 10-	Laters Üburg fortsatu









I have the perfect plan. Follow me.

ollow me.

Social media launch campaign for LOOX – the brand new McFit subsidiary.

Follow vice-world parkouring champion Amadei through an thrilling and interactive video experience. He has the perfekt plan to complete the track in best time.

Are you equally perfect? Challange your friends on Facebook and find out.

My role: Creative and technical concept, Storyboard, Conduct video shooting, Flash and Facebook app development.





Der Pedigree® Welpenkalender

Pedigree Wir lieben Hunde.





Everyone love dogs.

So do we.

That's why we keep the brand website and several product microsites up to date. And that's why we created the Pedigree puppy calendar. It reminds you of the most important dates in your puppies life – just in case you forget.

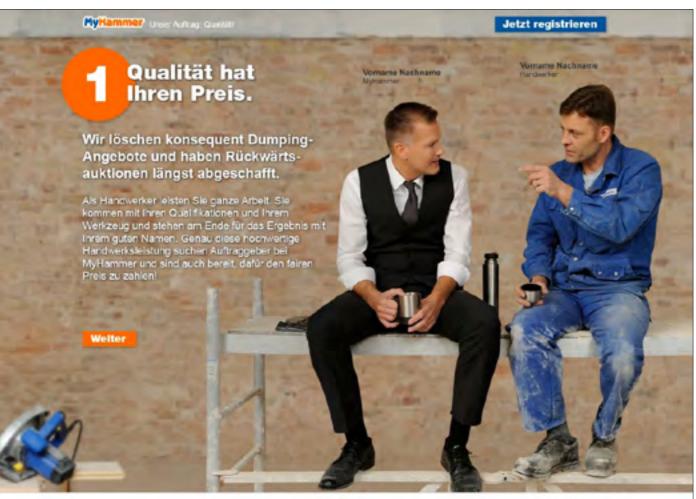
My role: Art direction, Supervision.





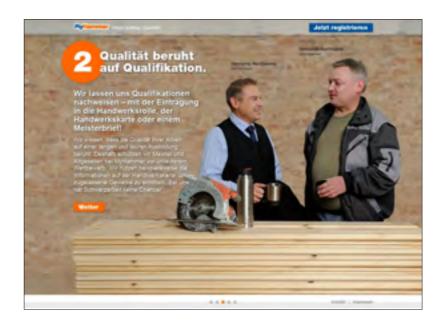
PORTFOLIO Sebastian Adam





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Kortalt | Impressum







Quality is king.

No more backward auctions.

This campaign promotes MyHammer's new manifesto that good craftsmenship excels bargain offers.

My role: Conduct photo shooting.







A unique bottle.

Burying a little secret.

This special limited edition Aloha bottle is equipped with the power to become a message board. Leave a message for someone special. Share an insight. Or just tell everyone. Scan it. Read it. Leave a reply. Make it a digital message board – all contained in a bottle.

My role: First idea, Creative concept.







Aloha. Message on a bottle. 2011.

More than 20 years spent playing. In just under 4 weeks.

Let the numbers speak here: 4.8 million profile impressions made 1.5 million users join the game and play 13 millionen sessions. This equals 20 years of total playing time.

My role: Art direction, Flash animation and AS3 programming, Project and account management.

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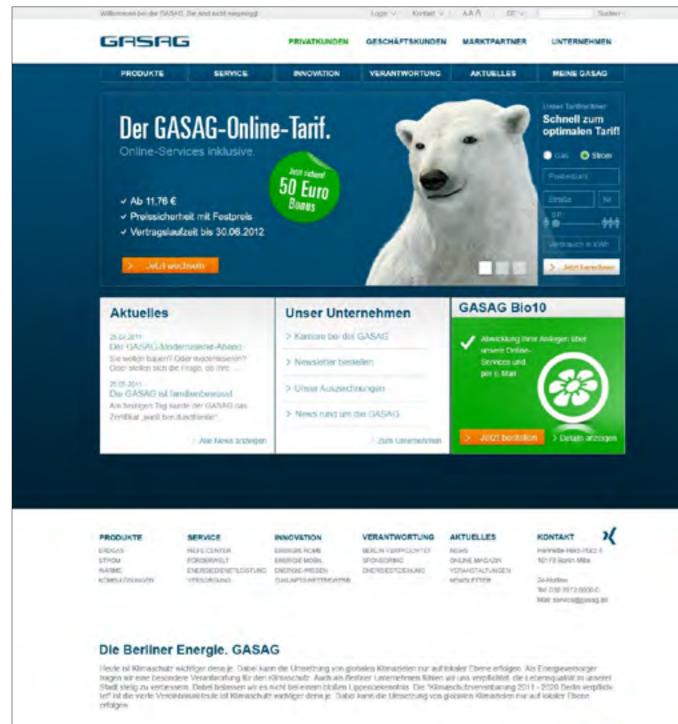


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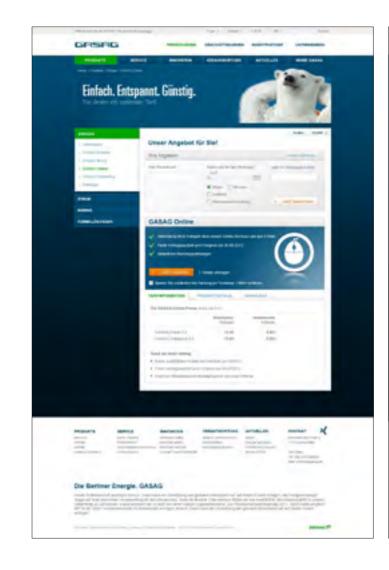
SPIELKONTO

VZnet. Social games. 2010/12.



Startase) Statementariste (Kartar) (response) (Drawschutzbenoons dr. 2014 (ANN) (ootne Caseerta Au

ERDGAS



Not every duckling becomes a swan.

But this one did, finally.

Once an unusable, uninviting mess. First refurbished. Then completely re-designed. Optimized for sales and customer self service. Now fresh, clean and lean.

My role: Conecption, Art direction, Screen and motion design.

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Bassier, **Bergmann & Kindler**

Senior Flash Designer. 03/2008 - 12/2009.

Screen and motion design. Flash-based online trainings and web specials. Utilizing PureMVC, Parsley, PaperVision3D and other frameworks. Premium clients – like Porsche, Volkswagen, Deutsche Telekom, o2, Fujitsu, eBay, PayPal, Scout24 and many more.





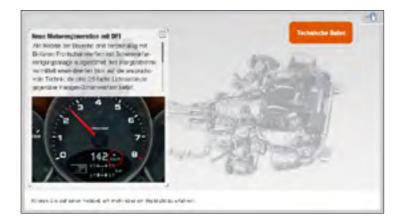


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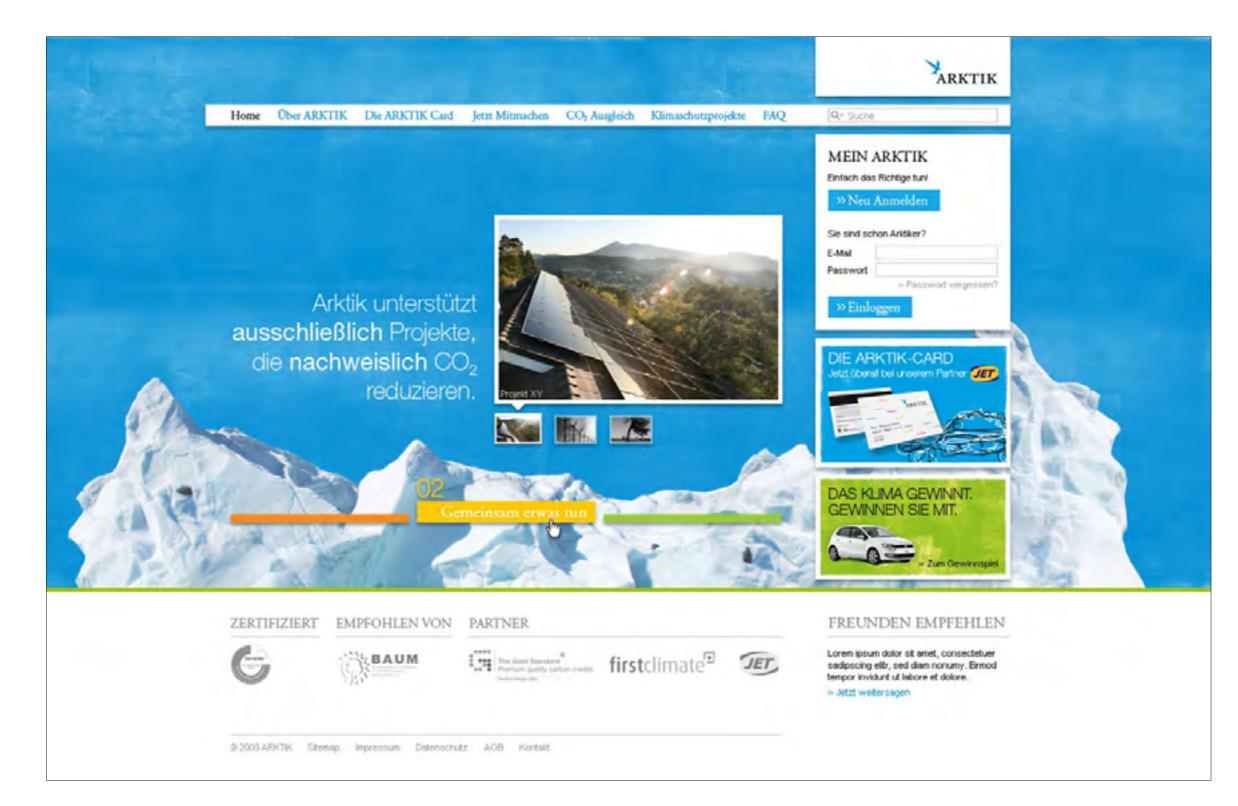


Pure power.

Is nothing without proper training.

A whole bunch of web based trainings for Porsche's salesmen, repairmen and customers, of course.

My role: develop a specialized Flash CMS and realize all trainings using it.



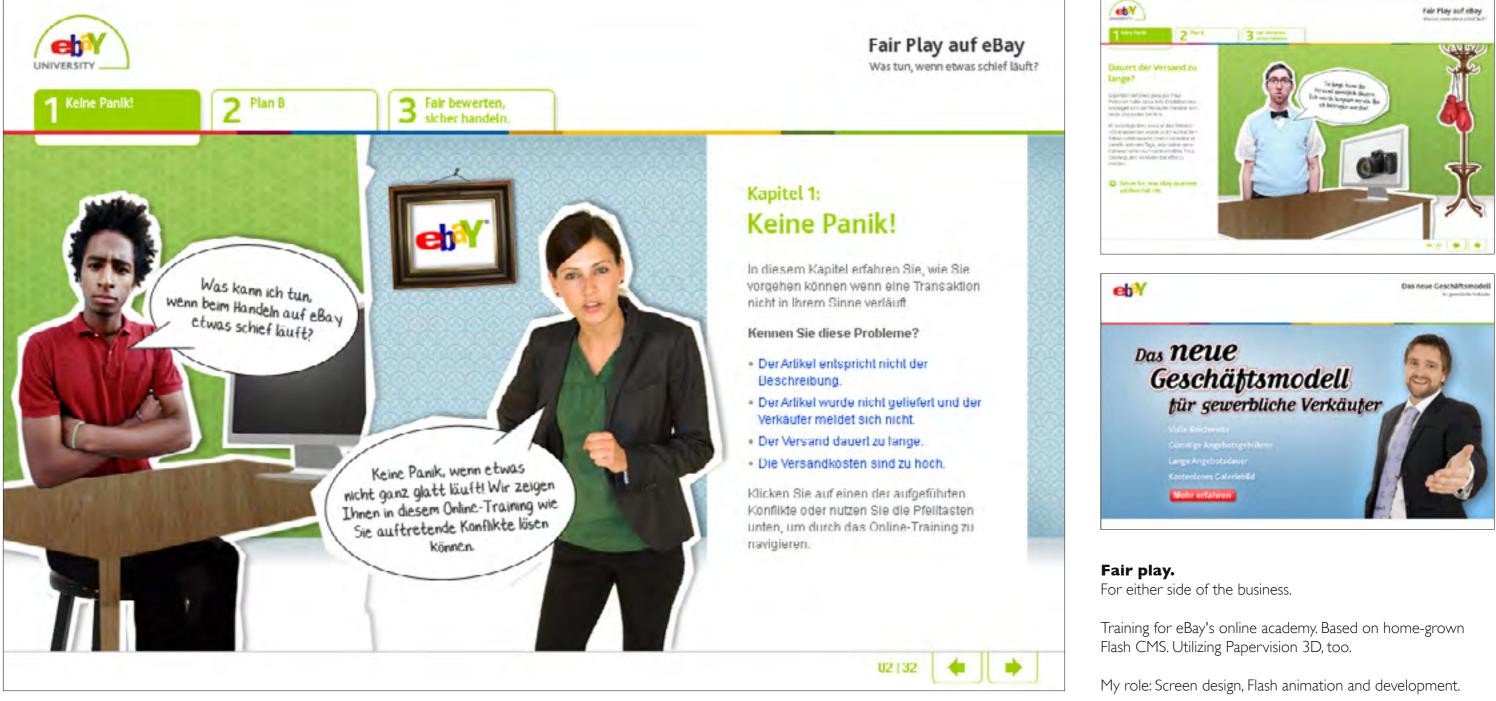
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Clear conscience.

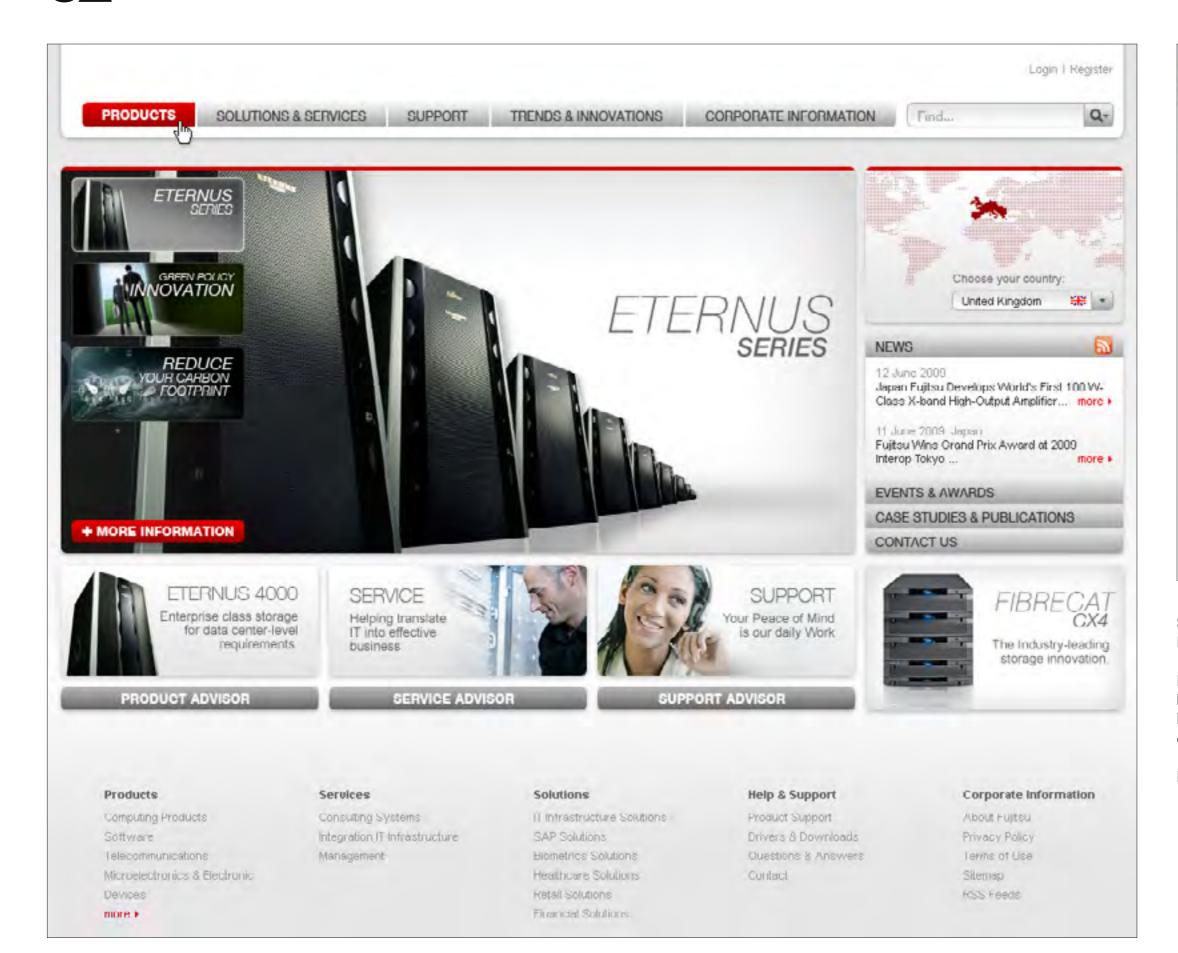
Every time you need to refuel.

Corporate website for CO₂ trading company ARKTIK.Their main product is a fuel card which allows carbon-neutral driving.

My role: Design and layout for web and print products.



eBay. Online trainings. 2008/09.





So technical.

But so appealing, too.

Re-design of Fujitsu's corporate website. Challenge solved here: make highly technical, rather complex and mostly lengthy information easily accessible and appealing to customers.

My role: Screen design.



© Deutsche Telekom Kontald Hilfe Rechtstexte



Easy as that.

An interactive guided tour explaining Telekom's affiliate program.

My role: Screen and motion design. Flash development.



Affiliate program explained.

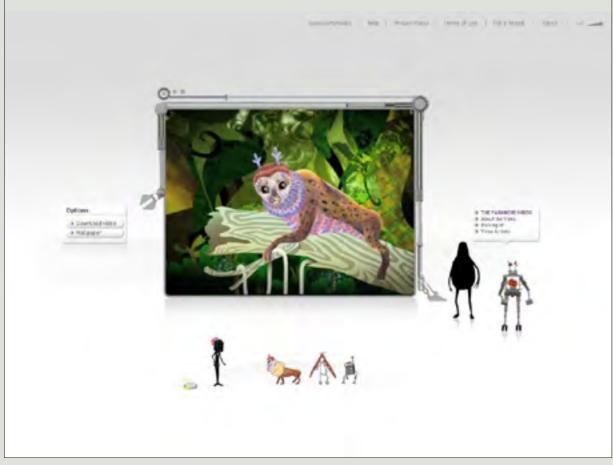
argonauten G2

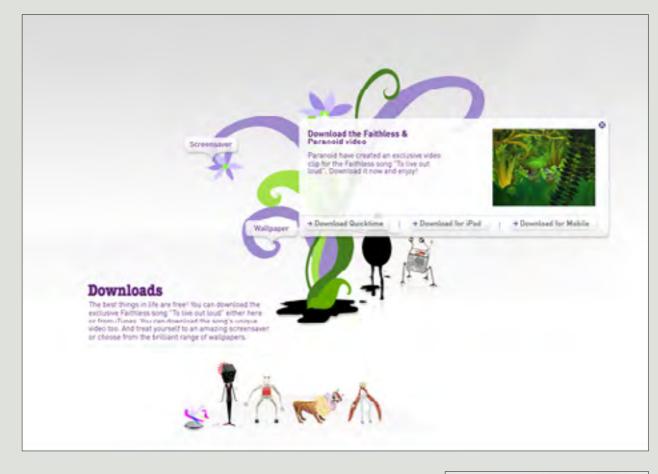
Web Developer. 01/2006 - 02/2008.

Animation and development of challenging brand websites and product stagings with Flash (ActionScript 2 und 3). For large internationally operating clients like Audi, Bacardi, Coca-Cola, Grohe, Volkswagen and many more.









l can't get no sleep.

Yet a product or already art?

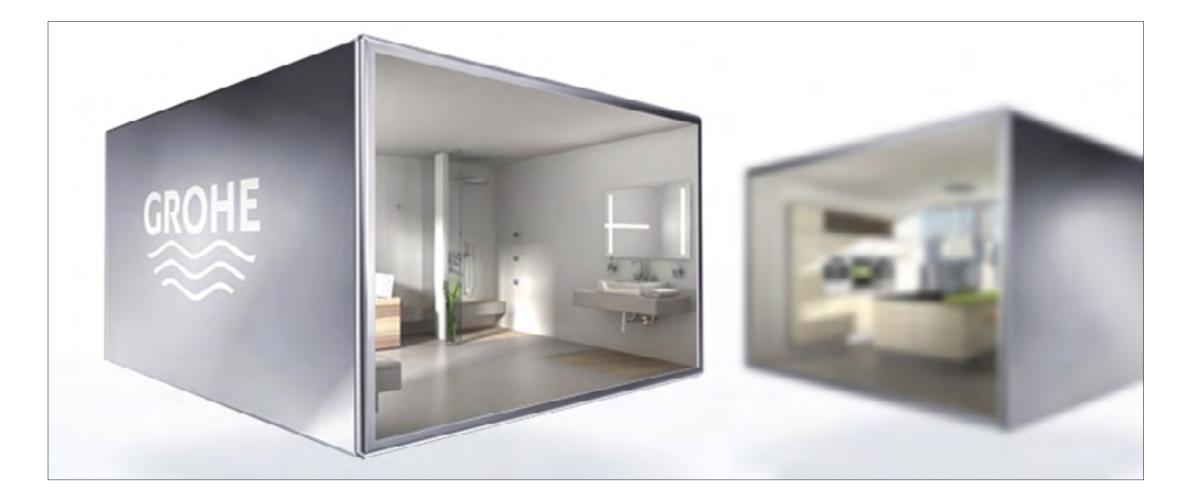
Multi award winning Flash microsite to showcase the special limited aluminum bottle by Faithless & Paranoid. Users can control interactive animations by microphone, camera, mouse or keyboard and share this unique creation to friends.

My role: Flash animation and programming. Binding input channels to animation engine. Handle complex loading mechanics.



















Exclusive bathrooms & kitchens.

Innovative and interactive.

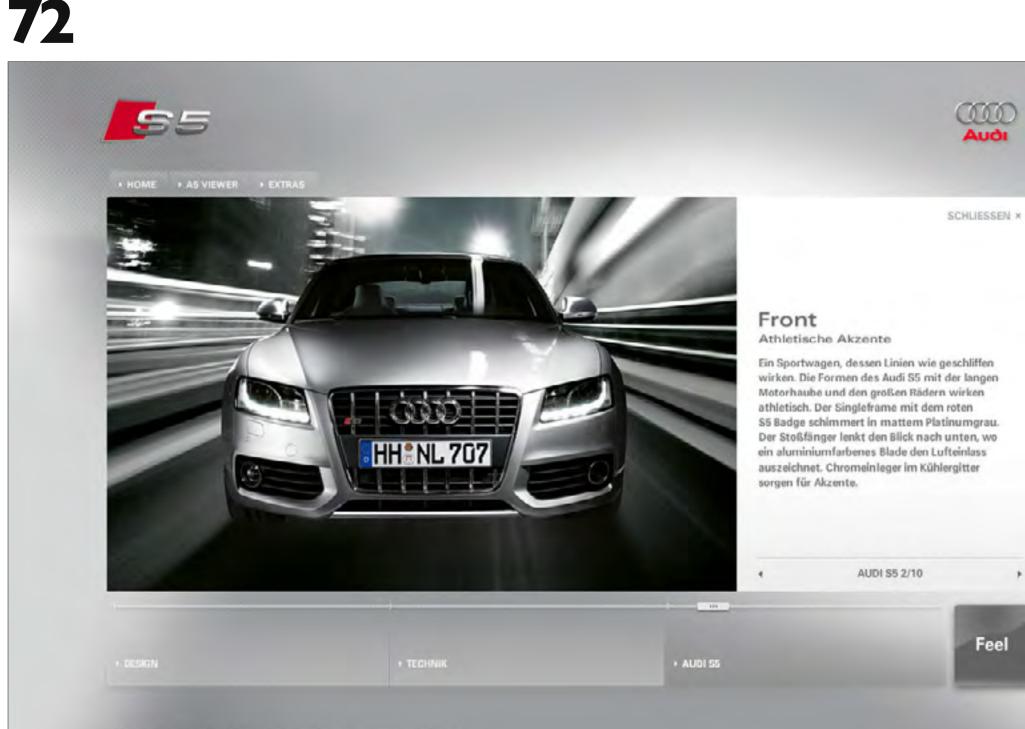
Explore Grohe's product range in this virtual world Choose from three room sizes and three interior styles – cosmopolitan, contemporary or authentic – to see which product line you like most. Save your choices. Share them.

My role:Techn. concept, database modelling, Flash programming (PureMVC framework).

Recognition: reddot design award, iF communication design award, Jahrbuch der Werbung, Mobius Award

Grohe. Cube. 2008.

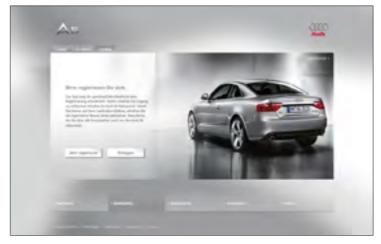
PORTFOLIO Sebastian Adam



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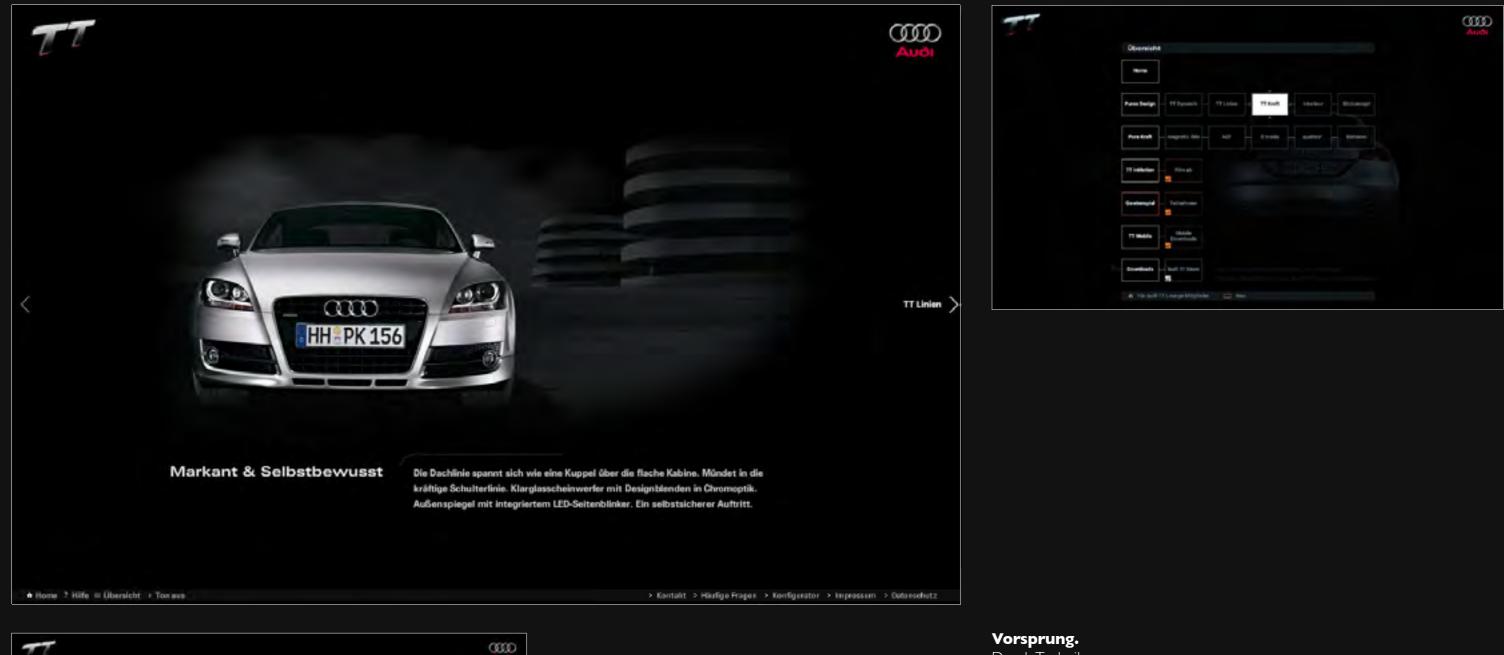
Feel it. See it.

An interactive video experience.

Want to just lean back and enjoy the video? Or want to dig through and see every detail? Why not get both? Just switch. Anytime.

My role: AS3 Flash programming.







Durch Technik.

A Flash microsite with unconventional matrix navigation. Invites to explore Audi's 2008 TT model.

My role: Flash programming.

Audi. Model TT microsite. 2006.





Ritmo superior. Bottled caribbean summer feeling.

The premium hotspot for Bacardi's web community: Alongside detailed product information, the site features cocktail recipes, bartending tips, an event calender and of course the hippest party hotspots all around the globe.

My role: Flash animation and AS3 programming. Cordination with UK brand management and US lead agency.

Thank you.

If you enjoyed this little excerpt of my works, please feel free to contact me. Meaningful references will gladly be presented upon request.



Sebastian Adam

Senior Creative Professional

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+41 76 434 76 86 sebastian@hushushush.com